
APPENDIX F

VERBATIM RESPONSES

Case ID	Q217: What, if anything, can you tell us about Google Books?
23	Nothing
26	Google Books provides online access to books that are in the public domain, and partial access to books under current copyright. Books have links to purchasing options.
28	It publishes books electronically
34	Google, under the guise of rescuing 'orphan books' wants to amass a huge library of IP to which it has no right
39	On demand as ebooks or print.
40	convenient
41	An effort to make books available in digital form
51	it is a good source of quotations, but not a good source for using text for research purposes
65	have used it in research to locate and in the case of out of copyright download books
69	I know that parts of my books are available on GoogleBooks
84	It's an attempt to categorize a large database of printed material, especially out of print books.
87	You scan existing books and make them available as e-books
93	You can read much of my work on GB without paying me a royalty. My Russian colleagues are especially pleased by this.
94	Very little.
95	I just know that Google entered the e-publishing field, but I don't know any details.
99	Made arrangements to copy several million books from academic libraries. Ran into trouble with books still under copyright. Law suit.
100	Nothing.
106	Only that they are competing with Amazon.
110	That the idea was to put every book in print on the Internet as an ebook, and that there were major copyright issues.
111	It an online book publisher
113	It is Google's entry into the electronic book field, in competition with Amazon and other providers.
116	Scans of books available to general public
117	google scanned hundreds of thousands of books and makes excerpts of them available on the internet
123	I use it a great deal in my historical and genealogical research.
124	I believe they are attempting to make many books available on line.
125	An electronic books store and a scanning public domain books site
127	Google Books offer remarkable research opportunities because it's put so many older books online. It's also very involved in a long lawsuit to keep it from simply helping itself to authors' copyrighted work.
131	A very little
134	Nothing
137	I believe that they scan books and make them available without paying royalties.
139	there was a copyright lawsuit against them.
149	Google's project to scan all printed books and make them available in digital form.
153	An effort to make books or portions of books available online, including complete books that are now out of copyright. Worked in cooperation with some large academic libraries.
154	Program to offer book content thru Internet
157	They are available on line and I think some are in the Kindle Store
159	Mixed feelings
162	A project to digitize previously printed books
172	they are accessible over the net
174	They put books online
177	They put certain books online--some of the books I've seen are older books with expired copyright.
183	They're trying to get all the books ever printed online. There are copyright infringement questions here
185	Available through the Web, generally free
192	A lot of public domain books, with excerpts from a lot of copyrighted books
196	They're up and coming.
197	They are available online to read.
203	They're at attempt by Google to capitalize on the e-book market.

Case ID	Q217: What, if anything, can you tell us about Google Books?
205	Very good
206	useful wish I could cut and paste
209	Just that it is....
213	They are photographic reproductions of old books, mostly from a few major research libraries (like Harvard, University of Wisconsin-Madison, etc.)
215	Google sells a lot of published books
216	Not much!
218	I work as an editor for a small press and regularly submit pdfs of our books to googlebooks
221	They are e-books put out by Google
224	Nothing
231	It allows readers to read portions or all parts of the book with an option to purchase.
234	It has digitized many books and is selling them on-line at prices negotiated with publishers. Public domain books are offered for free.
237	As a living writer who has written many real books (printed on paper and bound in cloth), I completely disapprove of Google's attempt to appear scholarly while it stole books from writers unable to protect themselves--luckily I have an agent!
238	Google Books has been expanding in an attempt to digitize millions of books. However, Google Books also offers access to journal and magazine articles. I personally have found Google Books extremely useful in my research.
243	Google Books is a project of Google to digitize as many print books as it possibly can and make them available online.
245	nothing
246	I use this resource for research all the time; my own books are partially available on Google Books
262	Google has started the process of digitizing the world's books.
100001	I have downloaded a few of them, I was just curious. I did download one. Dracula. It was interesting. There are some things that are interesting to have on your IPAD. I find it really quite a nice service. I love Google actually. I think with Google archives you're able to look up all sorts of things.
100002	I think they are books that authors publish and people buy them off of Google.
100004	They are useful for tracking down quotes. They are sometimes useful for tracking down information. I have no problem with them because as the website is now set up one cannot copy and paste from it and I hope it stays that way.
100009	Well they publish books electronically and they put them in hard copies.
100014	I know they publish authors books without authors consent chapters of my book are on Google.
100015	Google books is trying to have online a majority of published books on line out of copyright there's a controversy between interest of the public to read any books online and authors.
100016	I went to Google Books about I play and I was absolutely delighted to find it. It's a great service.
100017	I really don't know I just heard of it.
100018	Well it's their version of kindle. You can get electronic versions of books and read them on Google books.
100021	You can get the books without going to the library.
100026	If you want to order books you can order books from them.
100029	It has all the books online it can without violating the copyright.
100033	They have a program in your university library programming and copying books.
100039	The assumption that they scan work in the public domain.
100040	They're often old books. They are orphans meaning the author of the books cannot be found or they're out of copyright.
100041	Is a project to put published books on the web scanning them from university and other libraries intending to make money.
100042	I don't know very much about them I just heard of it.
100044	They wish to digitize books in libraries and books out of print so they would be avail online.
100045	It provide full texts of lots or books out of copyright.
100046	Books made available online by Google. some classics are online and there is tremendous controversies about infringement of copyright.
100047	Nothing really I just heard of it.
100050	I have heard the name and know it exists. I have been in the hospital don't know much.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100052	I can not say anything about Google books.
100054	They are searchable online. It pulls up anything once you put in a particular name.
100057	A lot of them are ebooks. One of my publishers went through Google to get the book electronically. I get royalties through that from the publisher.
100060	I know no that much about it. I get information from Google but that's it.
100064	A Google book is a median on the internet whereby you can download a number of pages from a designated book.
100067	I don't know much about it really.
100071	They seem to have a wide circulation which always helps the author.
100073	I don't really know a lot about it I just heard of it.
100077	It's a project to make books available online or e-books.
100080	I've heard of it that's it. I think can use Google and get any book on it.
100083	Google has a program they gone around universities they scanned some out of or still in copyright. They make the book avail for read or purchase.
100084	You can go on it but you have to pay for it if you want a full book.
100086	I imagine that it is similar to electronic publishing by Amazon.
100087	It's an electronic version of the books.
100089	Google books is a service which provides access to books that no longer in copyright and books that are copyrighted.
100091	Google has made an effort to scan many of books so that they could be used for what ever purpose.
100093	That they're attempting to electronically catalog the vast majority of books.
100097	They are controversial because they tend to violate copyright laws.
100098	I understand that there is a problem going on between Google and the authors.
100100	That there is a big issue on what they can put on Google.
100101	The books that I have are through Google and can read them. Sometimes I use them in my research and things that are out of copyright. Occasionally they get small excerpts from the most recent books. I have used this also.
100104	Heard of them but I don't really deal them.
100106	I think that it is very useful. I also use them a lot. It an excellent way to get information.
100113	Not much.
100114	Digitalize many book. Trouble with author guide.
100115	It's a way of publishing an e book.
100116	Plan to do public domain books in Harvard library.
100120	They were having problems with copyright and wanted to do all of Harvard's books.
100121	Google trying to make books available that are out of copyright.
100122	Attempt to scan all book and make them avail online.
100124	Heard of it.
100127	I think Google wants permission to publish books.
100129	I know that they were trying to place books online to access.
100130	Electronic books.
100131	Google books is a enterprise that will take books and place them on the internet. They worked with the library of congress and be able to digitize there books to make them available for people.
100132	Copied a very large number of books.
100134	I filled out author questionnaire to so I have the rights to royalties if you sold books on Google.
100135	Can be emailed or purchased.
100137	It is a pain in the neck because it only gives you 3 pages and/it skips to another section - I think it a problem for researchers.
100141	They have been digitizing out of print books - and want to digitize a lot of more recent ones.
100143	It is a fine president as song as authors are protected.
100145	It is a means of making books online.
100151	My understanding is that Google books is like the kindle. Electronic access to books.
100155	It's a wonderful tool for books out of copyright, like books published before the civil war.
100157	Agreement to make some books available online.
100158	It captures images of books online.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100162	As I understand Google is trying to download all the world's literature.
100164	I am all for those books if the author gives permission.
100165	It is basically digitized.
100167	Access electronically.
100168	They are very popular with a lot of people.
100169	Lawsuit with government.
100172	Nothing much I really do not understand what it is.
100174	Electronically available to anybody.
100176	It is a great service and I am very respectful but my books are not on Google Books.
100179	Not anything.
100180	Seen on computer.
100181	Practically nothing I just know that it exists.
100184	Not gotten anything positive.
100187	I found a lot of things that are of interest so I think it's pretty comprehensive sort of source.
100188	That's it's a project to make electronically available all published books that are not under copyright I assume. I don't know if that's correct or not.
100199	I find it a great resources for research purposes especially older books. I know people can look at my book and get snippets for research purposes but I am pretty sure my publisher asked for my permission. The exposure is worth it for me.
100209	They are a service that makes books available on their server.
100210	A electronic form of book might or might not be full text.
100212	Effort to digitize the libraries of the world and copyright rights.
100215	Is that a place where you can click on the internet to buy books.
100217	I think they're like kindle. You can look at it in small print.
100219	Not much.
100221	Not too much. They copy old books.
100226	Heard of them.
100233	I have used it in the past to do research. I was looking up something the other day.
100242	Not a lot. It's not been a priority for me at this time.
100244	I have many friends who are users.
100249	Virtually nothing.
100255	I just have seen the term but don't know what it is.
100259	It's just another way of electronic publication.
100262	No comment.
100270	It's a project to digitalize every book in existence. They're working with various universities to do it. They are using university libraries to do this.
100271	It's a great research for books on our early history. But many pages are left out of the books for one reason or another.
100274	I searched book on kindle. I downloaded a kindle .I was able to access a particular electronic book and read it. I think it was through Amazon
100277	Very little.
100278	A lot. It's an attempt to make available everything in print.
100280	As far as I know they make available portions of books electronically; if they find something interesting they can purchase it; also make books available in the public domain.
100281	I search the books on Google.
100284	Books appear in their entirety there sometimes.
100285	Their available online.
100288	It's a way accessing a large number of books electronically online. Some you pay a fee to access and some you don't.
100294	You can search for authors and it will give you a portion; snippet view of the book with older you can obtain the entire book.
100295	They are attempting to get every book from libraries in there.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100299	They are available digitally and they do a good marketing job.
100301	Digitalize most of the books in the world.
100304	Following the legislation.
100305	Find books and some of there pages for research.
100306	Reissuing books in digital format.
100317	Nothing.
100329	I know Google is trying to put forth an effort to put books on the internet.
100332	I have sign up my books for royalties from Google and they would put them on the internet and every time they get a hit I get a royalty. Google would control the usage and royalties and I would get a royalty from them.
100340	I know that Google is attempting to put books online that were out of publish.
100342	It's an effort by Google to make available electronically the content of books in 6 American libraries.
100355	You scan books and make parts of them available to people.
100357	You can download my book if you want , you still have to pay for it.
100358	I have downloaded one or more books on Google.
100360	My students use them but can't tell you much beyond that.
100365	It handy because it's available to books out of print.
100367	I have gone to the site but never purchased anything.
100368	They are available as e-books and they can be downloaded some people think it's a good idea and some think it a bad idea.
100369	I know that you can look up books in short excerpts.
100376	Internet.
100379	I am aware of the controversy an used it.
100380	It has a project to digitize books and make them available and has objections from authors and have issues at the courts and they are going after books that are no longer copyrighted. If these books are digitized who has access to them is another issue.
100382	Digitize all books.
100386	Legal actions taken against Google.
100388	They are a digital version of books.
100390	They were suppose to pay me something but they didn't. They reproduce copies of books online.
100391	Download the book from Google.
100393	They are available on the internet out of copyright.
100394	I am assuming that they are internet books.
100395	Not much.
100396	They have a project for books in public domain. Legal issues with copyrights.
100400	Ran into it looking for citation count for books.
100401	It is nice to Google book resources online and the service is convenient.
100404	I know more about Tower.com then I do about Google books. I see Google books here and there but I don't know how it works.
100411	Well, they scan books and make them available, as I understand it, free on the internet. And, also, I think it depends if the book's in the public domain, if it is in the public domain, they make it free and if it's not, they sell it and give some of the royalty to the author.
100415	Not enough to describe it, I just know it's there.
100416	I use it myself, many more recently published books are not readily available because of the copy right law, more out circulation are.
100418	Retailer
100422	I use Google books to get access to books that are in the public domain through public libraries.
100423	Google has digitized older books.
100424	I haven't really used it and I believe that it is a search engine.
100426	Heard the name.
100429	It is a search component of the computer.
100430	I have heard the name but I don't have a computer.
100431	Interesting idea.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100436	They allow you to download books that are in the public domain.
100437	Attempting to make every book available.
100440	If you're trying to find a phrase you just put it into the Google website and sometime you luck out. It is a research tool.
100447	Very valuable service.
100451	Not much.
100452	Read some of them a very valuable service pleased that they do this originally though they printed books that they did not have the copyrights for but I think they stopped doing this.
100458	Not interested really I write books that are art books the books I would like to see in print are government books.
100460	Tried to do research but did not get far - tried to find out if they should be paying me royalties.
100462	I guess it's sort of a kindle.
100463	Some of books are on there.
100465	Excellent source to help locate information for research and for authors.
100470	Think they can be downloaded. Libraries even in the city are now being able to loan e-books.
100477	I've looked up books there. I think the books are available online.
100482	Not much.
100483	I have mixed feelings. I think it's good they make out of print books available. I am afraid it may damage of publishing industry.
100486	I can tell you that I've never owned one and I've never contacted Google for books, and no one's contacted for Google books either.
100487	The law suit they had that was delayed by the federal government.
100489	I often use it for research. I'm often trying to find a quotation from the book I've just read. But you can find just about anything.
100497	In general been resistant to changing formats, just another way to read print.
100501	They provide access to electronic books and are working with back catalog of books in public domain.
100503	Generally a positive impression, they have all the material available online which is a good thing. There are a number of problems with it with what the authors are entitled to.
100504	It is interesting they are able to put so much out without contacting the authors or copyright holders.
100505	Initiate part of Google to put some books under Google I am little uncertain about it.
100506	I know they are trying to copy everyone's books. Someone is tying them up in lawsuits over royalties.
100508	They are hopeful and somewhat struggling and it remains to be seen what develops.
100521	They are trying to put all books in the world online.
100522	Google is trying to create a universal library on the internet.
100525	Just have heard of it, not knowledgeable.
100527	Makes the test of the book available through Google.
100528	Know that they are out of copyright books that are online and some in copyright books are available with arrangements with the publishers.
100532	It's piracy.
100537	I know that for a while Google got sued for making copies of books available so now they have to negotiate with the owners.
100548	I don't have anything much to do with the internet.
100549	Nothing.
100555	You can read some books or buy the books I think.
100564	I used the information in the database.
100571	Ambitious effort but has many complications - the controversy continues. I agree with the approach, but Google has turned more commercial.
100572	It is an online service which makes available excerpts from selected books, sometimes extensive. It helps in research.
100576	They are trying to get as many books as possible electronically stored.
100579	Well they are available online so I don't have to pay for them or not.
100580	They are available via the internet.
100583	Dance on the edge of the copyright laws by publishing a few pages.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100584	Research tool and to buy books.
100589	Electronic books, that's about it.
100590	Nice display on IPAD.
100591	You can download books online. And it was a rare book.
100595	No specific opinion.
100596	I the only thing I can tell you is the litigation with authors gill.
100597	Make books available that are out of print or available.
100600	Most recent book it is electronically.
100613	Nothing.
100624	It's a way Google has a way of accessing books that have been basically copied.
100625	I know the words Google and books and know they're related.
100629	A project for large number of books currently out of print.
100630	Don't know
100633	That I have used them.
100634	It's available online and you can download copies of books or certain books.
100636	Keep getting information from them - I was included in the deal and now they are in trouble.
100638	Use Google scholar.
100639	It doesn't a good job for making books online.
100640	It's a site you use if you want to go online.
100645	It's hard to know what to say I haven't dealt with them my daughter has.
100649	I use it frequently checking information it is a good reference to a book.
100651	He looked up his own name and saw they mentioned his books.
100655	They must be electronic books; I have had no experience with them.
100657	I think it's a pretty good option.
100664	Since I work at a university e-book directs your to Google link.
100666	I know that the Google has tried to scan a large part of library to make it available in digital form.
100667	Read newspaper about the whole worlds library online.
100675	I'm apprehensive e about them.
100676	I know that Google is in the process of digitalizing every book that has been published.
100679	Finds it very helpful resource.
100680	They put too much of my books on there.
100682	They were trying to get the rights there was something wrong with copyrights so they had to go back to the drawing board.
100686	Not nearly enough books on it.
100687	Not interested in reading online but understand others are.
100688	It seems to be a great resource. Discovering books that are well out of print and hard to find.
100695	Huge company who provides lots of feed for information.
100697	Apparently when doing a search people can go directly to the text of the book
100698	Doesn't know much about it.
100700	Use them, you can't download them. Frustrating going through sections when they don't give every page.
100702	I can tell you that they exist.
100704	They promote access to books.
100705	Recently they had controversy to a writer to fill out a form to the copyrights to that book.
100709	I think they help Google more than they help the authors.
100711	Google Books is a two-edged sword. It's good to look up books on Google books but understand that Authors are concerned about their work being. Neutral opinion.
100713	Find them useful.
100714	That's where Google is transforming everything into E-Books so they can be online.
100716	Google books in books and they scan them into makes the book searchable.
100717	Goal to have every book published ever made on the web.
100718	They steal books.
100720	If I put a title on author into Google choices will come up as a link and you can see snippets from a book.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100721	They are available for the books to be downloaded.
100722	They were trying to one make one gigantic library even though it violates copyrights.
100726	It's an electronic book service.
100728	I've searched for things on it before.
100729	They scan books and make them available online.
100731	No opinion
100735	Very useful for research purposes but how they affect the royalty structure of published authors.
100743	It's an electric version of books online.
100745	I can go online and read parts of the book.
100752	It makes books available through Google and you are able to do searches for text in those books.
100755	They are easily accessible and widely used.
100756	I have a vague memory of informing I might be able to get royalties from Google books.
100764	Well I understand they are printed on demand.
100766	Authors League is in the process of suing Google.
100767	Well I have just run into by Googling the research, so I read passages from books in passing.
100768	I have a friend that was published with one.
100772	As far as I know Google is trying to publish every book.
100775	That they have scanned the book for free you can portions of the book.
100781	I fear that they are taking over the print publishing industry.
100784	Google is a meat grinder. A lot of Authors want their books on Google books.
100790	I guess they are trying to put on an electronic library for all books that have been published.
100794	Download and make books available some politics about that.
100805	I think that they are very convenient.
100806	Well I think that when you type in a word you can find that book.
100813	You go online and then you have to search for a title.
100816	Attempt to put online the library holdings of books.
100820	What I imagine is that it's something through which one can have access to books through Google, electronic books.
100821	I don't like to read anything of that kind on an ipad or a tube or anything. Likes to hold paper in hand.
100823	Don't know much about them. A lot of self published books.
100824	I use it a lot basic problem is the cost.
100825	Not much of an opinion. Know more about kindel.
100826	I have an ipad and have Google books. It's a competitor to the kindel I store. I use Google books in terms of Google search as a way of tracking down books that I'm interested in.
100829	A lot of writers have problems with the copyrights. But it is nice to have access to books no longer in copyright or print.
100830	I like the idea of Google books very much. For me it's good because it doesn't give the entire text, I know some people do but I'm not one of them.
100832	Pulled up my memoir on the site. Only portions of books are there.
100833	Sometimes I come across them when searching on the internet. Don't have total access to it.
100835	I see it as a fair system of displaying author's works.
100839	It's a way for people to present on the web by the authors of the books. Way for people to get their work out.
100840	I use them for research. I feel admit only books that are beyond copyright protection.
100841	The publishing industry feels quite threatened by Google books. Agents and publishers are concerned.
100842	Think the program is digitalism is an important one.
100848	Nothing.
100850	I have used it on the internet.
100851	They have a mission to digitize works.
100853	Trying to digitize all books.
100855	I have a Google g mail.
100862	You would be able to Google books and online and read books for free.
100863	They seem to be easy to access to and to read.
100864	Amizon.com.

Case ID	Q217: What, if anything, can you tell us about Google Books?
100867	It's just another way of accessing of books.
100871	They scanned all of the wrong books in the library.
100874	Not really.
100875	Many classic books are there for free my books are there.
100877	It's an option that makes more available to more people.
100881	They on the web you can search any book.
100887	I know that the book raze is in e-book.
100888	Trying to scan every book in existence for people to find on line.
100900	They have gutted the copyright laws; they are bullies- publishing all copyrighted material and saying if you don't like it - sue us; however they are making literature available to people globally.
100909	Ambitious program to put every published on line this has been scaled to do opposition.
100910	There is a publishing capacity, that's it.
100911	Nothing.

Case ID	Q265: What makes you feel you have financially benefitted from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
39	The press made one available and paid me a royalty.
123	It makes the searcher want to find a more convenient copy of the book in a library or by purchase.
218	I guess that somebody might order a copy of a book because they found it there. I don't have a way to test for that
231	The book gets more exposure via a Google Search.
100062	Simply that it's a reasonable way for people to search and find out where they can purchase a book.
100146	If your books are not sold yet if you put them on Google they will become. They sell completely.
100199	My book came out in the winter following 9/11 bad time if it didn't have anything to do with terrorism. I didn't get a lot of reviews from the higher outputs. The book was somewhat invisible. I think it exposes people to the book, if somebody is doing a research and run across some of my references at least they know it's there, you have a better chance of reaching that customer. If they don't get it in the library, they're not going to get it in the bookstore. It's been selling steadily and selling the e book steadily for a year. Otherwise nobody would see it would be dead.
100357	I do get a check for permission to download a chapter or whatever is download.
100365	Because I can see if my students used it for only the excerpts.
100422	Somebody might look at an excerpt and decide to buy the book, its free advertising.
100463	Increases exposure.
100578	Are making money.
100654	I think it would invite more sales.
100760	Because The excerpts leads to the books so they buy it.
100824	Information gets out much easier than paper copies.
100835	Simply a matter of exposure.

Case ID	Q285: What makes you feel you would financially benefit from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
58	People might buy the book if they like the excerpt. Royalties are good.
64	Sampling small excerpts might lead to purchases
66	People would understand better the excellence of my work and specifically what its content is about
90	If readers learn something about the content of the book they are more likely to purchase it especially if they purchase books online.
92	Any exposure can contribute to a 'buzz.'
95	One of my books is back in print at my expense, with plans to make it available through my own website. Where PR is concerned, having excerpts searchable online can only help.
101	When backlist print books are e-published, authors are exposed to potential new readers. Discoverability is primary, and short samples conveniently available can help readers decide if my books are the sort they might like. I'd prefer to select the short sample, or have the ability to decline what Google selects if I don't consider it an adequate representation of what I write.
102	Should whet reader appetite.
103	An excerpt might induce someone to read the whole book, maybe buy it!
106	Maybe someone would chose to purchase my book after reading a brief passage.
108	More people would be interested in buying the books.
125	If people like what they see, they will buy the book
141	people will have a chance to sample the books
153	A person seeing an excerpt and perhaps even learning for the first time that my book exists and is relevant to his interest, might want to buy a copy.
157	It would make it possible for more people to become aware of my books, and might prompt them to buy the books. It's a matter of exposure.
168	Because is finally a business
170	Chance to bring them back in print.
173	the brilliant prose would attract new readers
177	I would think it would expose my books to more people.
179	Greater exposure of my book
181	Readers get sense of style and content
188	I offer online drawing classes and some people may view excerpts and find my website and be interested in classes.
195	People doing research in my field would be more likely to buy my books. Their taste of the content could stimulate sales.
196	People can discover more easily if they want to read the book in its entirety.
209	Obvious
211	If the reader got interested in the short quote, they might want to buy the whole book.
233	There'd be a good amount of publicity
260	More possible buyers have access to the material.
264	As long as the scanned material is only a very brief excerpt it would likely raise the curiosity of potential readers, thus leading to increased sales and/or library use.
100002	People would know about them better and see how well they are written.
100013	Simply I believe it would benefit me financially since the book store I own would not stock professional (scholarly) books.
100021	More people would find out about the book it's almost like an advertisement.
100024	I might be able to get my book reissued or reprinted.
100030	Because I would be better known.
100056	I feel that I would benefit that I can get a pr out of a publisher. I also would get more exposure then the publisher can give. More people can hear about the books.
100059	More exposure to my books.
100063	They might be bought.
100067	More people would come to be aware of it and more would be sold.
100073	It would lead to selling the books and benefit me.
100074	The book is getting publicity and more people would know about it from the category of people who know about

Case ID	Q285: What makes you feel you would financially benefit from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
	they would buy it.
100082	It would maybe titillate someone in finding a copy of the book.
100089	Then people might be inclined to buy the book.
100093	I would have more people having access or being exposed to my book.
100109	Because some people who get a glimpse might decide to buy it.
100113	Somebody might read or buy.
100115	Entice someone to read more.
100116	More people would see it.
100120	If it is credited I would benefit.
100121	Making the book more available.
100128	More books would sell.
100166	It would advertise the book.
100172	They might interest someone in wanting to read the entire book.
100179	If it receives publicity.
100184	They might buy the book.
100185	Additional books might be sold.
100195	I think that if they did I'd like to think they'd like to purchase them.
100215	I assume that it would.
100217	I would think it would make people buy more of my books.
100239	Because I feel people might buy my book.
100242	More exposure.
100243	My very first book is online and people can read about it extra exposure.
100255	The more they're quoted the more they may buy from me.
100264	You would have your work read.
100268	It would help sales.
100270	Well for one thing it would result in selling more books, but more importantly by getting my name better known. I would make more money from ledger fees. My money I get from royalties is not as much as I get from ledger fees.
100279	I don't see how it would hurt me in any way. The benefit would be people reading the book.
100283	It might induce people to go out and buy the book.
100284	My books are really good and the more people who could look at them would want to buy them.
100296	Widens the market.
100299	I think that my material would be so intrigued that the person that read them would be moved to purchased.
100305	People get familiar and might buy it.
100332	The amount of money that will be involved would be small. They will pay us more money for the articles.
100335	Somebody might come across it and may want to buy it. I don't see a it losing.
100346	It would be out for the public, it would be getting it out in front of the people.
100385	It would stimulate someone to buy the book if they found it worthwhile.
100390	Someone who read my book online might be tempted to purchase the whole book.
100397	More potential readers.
100407	More publicity.
100412	Because my books do not have a wide circulation, but maybe I'd get a few royalties, but not much.
100424	It is a scholarly book and someone would get a since to see if they would want to purchase that book.
100426	Bring more attention to books.
100432	It might encourage someone to buy my book.
100437	If someone reads an excerpt, they might purchase.
100438	Give readers some idea and attract them.
100440	People could browse the books and a small percentage of them may purchase the books. They're academic type books.
100448	Thousands of people read and want to buy.
100460	I would benefits if Google would pay financial royalties for what it is digitizing.
100464	Quotations from book would think it interesting and buy my book.
100476	The more people are aware of what I do the more people buy my books.
100477	I might benefit because more students or professionals would see my work when doing research and then they

Case ID	Q285: What makes you feel you would financially benefit from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
	realize they need to read my work.
100480	The more people see samples the more interested they might be in buying it.
100488	I hope it would sell my books.
100495	Might encourage people to purchasing the book.
100501	I believe as more people have access to the content of books they would be more inclined to purchase them.
100504	Somebody might be attracted by the excerpt and buy the book.
100508	The exposure that I would get might increase sales.
100512	Because they would be a huge selling of my books.
100555	If they can see the short excerpts they might want to buy the full one.
100572	mathematicians typically use these types of services and then they would find and probably buy my book.
100579	IT Brings the book to the attention to a wider audience.
100580	People would have a chance to see the book to be better exposed to the book.
100588	I have a website where they can do this.
100594	Exposure.
100596	There displayed online then they would purchase the book.
100597	I am the author and I feel it would help sales.
100605	Because it seems like a free way to advertise your books and build demand.
100624	A link to a possible sale.
100628	I would look at it as a plus. Someone views it on line and might look for it and buy the book.
100629	It gets the word out.
100635	Hopefully it would make people want to purchase entire book.
100649	Imagine that some audience becomes familiar with text and decides to purchase it.
100652	If people read excerpts and like what they see as new or important information they would be likely to buy book.
100683	The Quality of the book itself.
100685	Well I think that it would draw attention to my book.
100706	It's possible that some folks who are web surfing might look at an excerpt and decide to get a book.
100721	Because A lot of people do Google, it's a way to get my work out more.
100722	Free publicity.
100734	The publisher has never done a good job merchandising the book.
100735	It would bring the book more exposure and then readers would want to buy the book.
100749	People would find the book and would buy it.
100750	Well a lot of the things are financially motivated.
100757	Free advertising.
100758	It would make people buy the book.
100761	It would be like a form of advertising so I would get around.
100764	Google were to reprint my book the royalties would come directly to me.
100767	It would increase sales.
100773	They are award winning books and people might want to buy the book.
100779	Feel that more people would discover the books.
100783	More people would be able to read excerpts and get interested in them.
100801	Someone might see it and it would catch on.
100805	Because it promotes sales on the book.
100813	I might get more books sold that way.
100815	Someone might want to buy it.
100818	Somebody can buy the book.
100827	It would make it more available to general public otherwise who wouldn't know the existence of the books.
100839	Basically becoming well known is a way that an author benefits. Better known an author is the more benefits will come to him in terms of making money. It may not be that book but the next one. Every writer wants to get their work out to be read, if people have the opportunity to read it they will go out and buy it. Word of mouth exceeds every other way of becoming known. The internet is the ideal way of doing that.
100841	The theory that exposure and publicity is a good thing.
100847	People might buy them.
100855	If interested some one would be pursue buying the book.

Case ID	Q285: What makes you feel you would financially benefit from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100857	I'm a long time journalist and an expert in television.
100860	Just if people still discover it and get excited about it they could get the book from Amazon.
100883	Form of advertising and might encouraged the readers to buy the full volume.
100890	Because I sell them myself so Google scanning would help.
100906	The small benefit and possibly some small loss, if there's some deal, I'm not probably going to be making and serious bucks.
100908	Whatever they do to help is okay; might enhance their income; hard for publishers to keep everything in print so it helps.
100910	Because it's free advertisement.
100912	Due to a greater exposure to my book.

Case ID	Q267: What makes you feel you have been financially harmed from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
93	If you purchase, say, Russia's First Civil War I earn about \$3. If you read it via GB I earn nothing.
100014	Because Google without the permission of the author or publisher puts small portions of the book get enough information of the book the person would get information free so he won't have to buy the book.
100015	People read it online instead of buying the book , when I looked at my book neither man nor beast I found 30 to 40 pages available interrupted by ten pages and then 40 more pages fully scanned, there were more pages there then absent.
100386	Slightly harmed because people can see for free.
100680	My book is available online so why would anybody it?
100724	I have genre book, very specific books and if too much is used obviously that really damages the books because people feel they have no need for it anymore.
100766	It was done without my permission and doesn't know exactly what is happening.
100894	No one has the right to scan anything and benefit from it w/o authors opinion.

Case ID	Q287: What makes you feel you would be financially harmed from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
13	I'm quite sure Google would be charging me, or my publisher, a fee
28	if you publish my book and charge nothing for its use then I will lose money on royalties
111	What is to keep Google from eventually posting the entire content of the book online? Google is known for unethical behavior.
116	Readers less inclined to purchase book
122	people can also xerox in violation of copyright once they see a fraction
130	This type of question does
143	Excerpts from my books can be read on my website, why would I want them read elsewhere?
172	I think it would impact royalties
201	Copied for performance
203	On principle, I think authors should be compensated for reprints, however they occur.
221	I feel Google is benefiting but I am not.
238	If a person can find what he/she is looking for in my book by using Google Books, then that person has less reason to purchase it.
245	short excerpts ok only
262	I would prefer that researchers purchase the book or check it out of the library.
267	I do not have to answer
269	people may get enough information and not want to buy the book
100019	I know that if that you spend the time and I'm not quite sure about it, I think though you can put the wrong book together even with short excerpts and that can be very harmful to the copyrighted author.
100025	I don't know the extent they would be showing my books.
100072	I feel that I would need a royalty to start with.
100096	You have to find someone interested in the book to begin with and then Google books reaps the benefit.
100099	Google would make the money and I wouldn't. I don't think Google would do that. It is a profit making company.
100124	I think that their using my works and should be compensated.
100135	People can get text and may not buy it.
100164	If scanning cuts into the sale of the whole book then I would not support it.
100207	I have no idea who is using it.
100208	Lose control over it.
100256	I Don't Know.
100259	Well quite a few of my books are text books and I think the sale of text books is a good part of my income, I think I would be hurt by that.
100291	This is a substitute for library purchases.
100306	Intellectual property stolen from me.
100317	If the people can get the information on line they will be even buying fewer books.
100323	I have a number of books I could make available as e-books but they are not publishing e-books what would my profit in that.
100341	Someone who was looking for something specific would use that and not buy the book or look in the library for it.
100349	Careless people would be careless and segmentary useless they wouldn't get the author's particular idea.
100353	I believe it could lead to the republication and it can steal my copyright. It can steal my copyrights and money that I am entitled. I would need more information about what they were doing and exactly.
100354	They would be only short excerpts and no definitions of what it will be doing. Don't like that Google books will take my work.
100368	I think it's surveying Google more than it's serving the publisher or writer.
100376	Don't think publishing snippets are a good idea.
100378	Because publishers were constantly excerpting and paying me fees and that not happening any more.
100410	Not sure who has the copywriter - but I do not get any royalties and I was paid a one time fee.
100413	Some publicity's better than none at all.
100446	Because these current books of mine they are designed for people to use them out in the woods and not the

Case ID	Q287: What makes you feel you would be financially harmed from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
	computer.
100459	People would see it free rather than buy it.
100529	Under contract for revised addition.
100590	Because I write poems and they are short.
100607	Because some people would plagiarize.
100676	I prefer control.
100679	Fewer people would purchase the book.
100700	Someone might download it and not recommend to class and students wouldn't purchase it.
100703	Well one book is poetry, but if they can search it, they can view the whole book without paying for it.
100714	If people are trying to look up information if they can get it from Google books then they don't need books.
100718	Because people would be available to the book without them buying them.
100727	Because it would give a wider reading audience.
100775	Because I feel that people might only look at a little book so they wouldn't purchase it
100781	I mistrust corporate motives.
100782	Garage full of books that I could sell instead.
100784	Because anybody can take the books. A lot of my books have pirated already.
100812	Don't know enough about it.
100866	Fewer royalties. More people would be going online.
100900	People would no longer buy my books; they would pay Google and not me.

Case ID	Q275: What makes you feel the demand for your book has improved from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
40	exposure that otherwise might not have happened
65	makes readers aware of books they would not know about otherwise
69	I know people who have looked at my books on GoogleBooks
123	see the previous answer
218	I am just projecting what I would like to be the case.
231	more exposure.
100057	By just checking one or two sources like amzon.com. When a book is scanned by Google it gives them a title and excerpt. Most people would search on Barnes and Amazon for the book and find as a result of that at least one title has increased in sales a fair amount.
100062	I don't really know.
100105	I feel that more people would hear about it that way.
100146	I think that anyone use Google to find books easier. It's marvelous.
100157	Hard to know but sales have increased since they have been doing that.
100199	I think there are a lot of customers out there, I have no proof, I think there are people out there that need to see something before they buy it. It disappeared from Barnes & Noble because it didn't move. How is anyone going to buy the book if they don't see it. A lot more people are using Google and it's a virtual pick it up scan it look at it. It's got to help, it can't hurt.
100206	Gut feeling no data to back that up.
100260	I've seen reference to where the reader seemed to have been using Google.
100281	People would be interested in what the excerpt said and might buy the book.
100357	The book is out of print so you can get it from google.
100422	Because it's another way to let people know the book is there, most academic books don't get a lot of advertising.
100463	Increase exposure and maximize the number of potential buyers.
100560	I feel that once you write something you are glad to have it out there.
100584	Nitty gritty - see it on Google can get the picture - more likely to buy it.
100602	It stimulates interest on the reader's part. They want to read more I hope.
100630	People are able to see the relevance of the book.
100654	Meets people all over the world that are aware of books through the internet.
100695	Because more people would read about it.
100704	Nobody knows the book exists and they become more available.
100705	Because I was advertising a writing workshop , I was founded by Google They will end up in my book some how.
100720	The fact that it's out there and potential readers could read portions and become interested in purchasing the book.
100724	It's exposure of the book and Google does give exposure. But not too much exposure, that can ruin the book.
100760	Because The excerpts leads to the books so they buy it.
100824	Because of the use Google by most people.
100826	Makes it more visible to people.
100835	Exposure.
100852	makes the content available.
100867	People have a very narrow definition of copyright. The more buzz there is the better.

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
21	More people would know about it.
36	More people would get to know about them!
42	Greater accessibility to scholars and potential purchasers of the book.
64	Same answer as before
66	As I said, people would understand better their content and excellence
67	The present publicity of my books seems to be minimal. Might be from lax Marketing by the publisher or some irregularity in the publishing house.
71	Publicity for book
74	More exposure
84	It would have the potential to reach people who otherwise wouldn't know the books exist.
85	because my books are scholarship and readers might see that they are also accessible.
90	Seeing the table of contents might persuade them to purchase the book.
92	Few people ever heard of me and my 28 published books.
95	Any visibility would help with sales.
100	More potential readers might develop interest in the complete book.
101	Discoverability. If readers can quickly sample a book that caught their attention, the right readers for my books are more likely to give them a try.
102	I don't have other advertisement means.
103	If it is a good excerpt it might induce someone to buy the book
106	They are available. Right now they're not available.
108	Short excerpts of poetry can show a lot about the quality of the poetry if well chosen.
114	people like to know what they are getting
120	Search mechanisms would bring books to attention of more people--at least possibly
125	I think when people read it they would want to read the whole book
141	d
153	See previous comment.
157	People who are looking for specific information, and who are directed to a sample of my work, might be prompted to but the entire book
159	More people would know about it
162	Academic books are frequently not well known or marketed beyond a narrow university community. Something like google books will give such works wider visibility.
168	because finally it is business
170	Awareness
173	people would want to read the whole book & therefore would buy it
177	I would assume it would be more available to more people, increasing the possibility of selling books.
179	Greater exposure of my work
180	Would broaden knowledge of the book
181	Readers would experience style and content.
185	A person able to see specific excerpts would be able to recognize a need to obtain the whole book, which they otherwise might not know
188	Well the Google name is well known and respected. It could only help people explore my book.
191	Readers could see if the book material is appropriate for them. All my books are non-fiction.
195	This provides additional exposure for these books. Seems obvious.
196	Gets the word out.
200	would make readers more familiar with the work
211	My books are either text books or edited works. They are not novels, such that reading the last page gives the story away.
213	My books are non-fiction; finding passages that are useful might make readers want to read more of them.
234	I hope that it would pique the interest of potential readers.

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
235	exposure
257	Readers would get a sample of the writing,etc
260	Again, sheer numbers of people seeing the material for first time.
262	More readers would be aware of the book.
264	As already noted, such a brief excerpt would raise the curiosity of potential readers/buyers of my book.
100002	Just more awareness of the book.
100008	My publishers Macmillan and Cleo and the others never really advertised or pushed my books because they were scholarly books and if they can be goggled it could help.
100009	I would be better financial.
100017	It might get more library use.
100018	It would give people a chance to sample my books and decide if they like to buy them and if so and provide them with a link to purchase them. This would be a service to the authors, publishers and retailers.
100020	Any advertisement is better than no advertisement.
100021	People would find out about the book that they don't even know it existed.
100022	You would be able to get more exposure of your work.
100024	Well there has been a demand of the civil rights era little was done so there would be a demand to see the photographs.
100025	Because it would interest people in the book.
100027	People in a new younger generation might be interested in the book.
100030	Because it would increase the sales.
100031	More availability.
100032	Because there would be a wider audience people would see the book.
100033	Hopefully the person doing it would find that they would want to get more info.
100037	Simply familiarity people would see it more and a wider audience it would be more worthwhile instead of just the title of the book.
100040	Well because people would be more likely know about the books and if they would be more useful to them.
100041	If you can look at part of a page you can see if it is relevant to what you are looking for.
100044	A sampling of the book would provoke a reader to what to have more.
100051	Because could it could not possibly get any worse than it is now.
100053	I think probably people would want to see more of it once they saw the excerpt.
100055	Well more information would be seen it would make it easier to find.
100056	It would improve because there would be more exposure to the book.
100058	It would give the titles of the books more visibility.
100059	Again more exposure to my books.
100063	They would learn about the book and they would learn where they can get the book.
100065	It would make more people aware of the book.
100066	More people would be able to see it and might buy it.
100067	Basic awareness people search online so they would see it they don't have to go to the campus book store they could look online.
100068	More people would become aware of my book.
100071	They would be more available.
100072	It would be easier to access. Also you can find the book easier.
100073	It would show how other portions of the book would be a benefit to you.
100074	More people becoming aware of the book and logically more people would purchase the book.
100077	Because it would be more widely known.
100082	It would get somebody's attentions and I would think they would want to get the original book.
100086	So that a wider generation could be exposed to my work.
100089	I know the University of Chicago has put all the publications of the Oriental institute online it has increased sales.
100091	There would be more than just a title to find. It would also give more interest to the reader and give more for people with questions.
100093	More people would see it.

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100094	I feel that it would be more widely circulated and can get more interest in the book. Make the book more aware.
100097	People would have more access and interest in the book by seeing portions of it.
100098	I think it would bring the titles back into light. It would give it exposure which would be beneficial.
100099	A wider audience but it wouldn't help me because I wouldn't get any money from Google.
100101	More people would know more about my book.
100104	I think anything that gets a book out to the public would improve sales.
100109	Because I've had people learn about its existence to have it known.
100113	Don't know
100116	More access.
100119	It would be an introduction to the book.
100120	If it is credited it would give exposure.
100121	Makes the book more easily available.
100127	If people see it and realized it still exists they might want to buy a copy.
100128	More access.
100131	It will increase the exposure to the public.
100132	People have opportunity to see some of it.
100137	I think that scholar's researchers would find it helpful some were published long ago or out of print.
100139	Some of them would be out of date.
100140	Well I think it would increase access to others.
100142	There might be someone who will find on Google books and may want to buy it.
100155	Because it's my book as many nonfiction books are is sort of a limited audience. So people that might not otherwise know of its existence may learn about my book.
100165	Be more readily available.
100166	It would entice readers.
100172	Exposure of my book.
100173	Somebody might want to read the book.
100174	It would allow a sampling to whet their appetite.
100176	People would then see that the book was useful and I would be happy to have people view my books.
100179	It would be good for publicity.
100181	The occurrence of the students getting a view of my books.
100182	The book was republished two years ago. Might come to more interest.
100184	The reader might find it interesting enough to buy it.
100185	Potential buyers would know more about them and the more they know about them the more they will want my books.
100187	I've been told by people who've heard of my books and it's helped them decide to buy my books.
100188	I'm an academic researcher and I believe in the free exchange of free information and ideas so the more people to read it the better. I don't write to make money basically.
100190	It would get my books out to more people.
100195	I like to believe they can become more familiar with the contents of the book and be attractive to them.
100196	It would be good marketing and advertising.
100201	The book is out of print and it might cause the publisher to reconsider at least a new printing.
100212	A glimpse of it might peak interest.
100215	If they are selling books for me someone might buy.
100217	The people would be more familiar with the book.
100223	The excerpts serve as bait to increase curiosity on the part of the reader.
100225	A little more notice.
100228	Well they might order it if they're aware.
100229	More people would have access to what I have written.
100230	35 years out of print reasonably respected book might help.
100232	It would be more visible.
100234	It's obvious it the wave of the future.

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100237	Make people more aware.
100239	Because people would know about it.
100240	Greater exposure.
100242	I cannot think of any downsides. I don't see how it would do them any harm.
100243	If people knew about it and Googled it they'd like my books.
100246	Obviously easier for people to get them.
100251	The book is a special academic book and this would bring it to wider audience.
100255	The more often my books are quoted the more people would know they exists and be apt to buy them.
100256	Somebody may be interested .it is waiting for someone if it is there to be used.
100262	Because it is a different method for people to be aware of my books.
100268	It would help sales.
100270	My books are so good that if people see little excerpt from them they will want to buy them.
100274	A good number of them are not in print and if they were scanned by Google they would be accessible.
100275	More people would know about the existence of the book.
100276	Make it more accessible.
100279	It is a scholarly book. people interested in those areas would be informed.
100283	If people could read my brilliant prose they could go out and purchase it today.
100284	More people would be aware of what's in the book.
100285	People would become aware of the content.
100288	It would be more accessible online.
100294	It might make them more visible.
100296	Lots of internet people connecting with book.
100299	To get my work in the hands of someone is a big job and a lot of people are doing their searches on line.
100301	Somebody will want to more.
100305	If they are interested in the topic, they will buy.
100330	Both books can be on there and can have more people view them and the demand for my book would go up.
100334	People can find out about my book without going to the library.
100335	It would make more available to people. Now I will come up from this one website.
100340	If someone wanted to read the book they can find it easier.
100342	The more people that know more about the book even a short excerpt it would make them want to know more about the book.
100346	Because of type of book it is, some of it is for young people some of it for adults.
100349	I think it might be somewhat improved but I really couldn't say for sure.
100352	The people will know the quality of the book and read more.
100353	It would be improved because publicity would make it more available and would make us want to try it and have the book. People can also become interested in the book.
100358	It would be more widely available to an audience a little bit of a teaser.
100359	Because my books are technical in nature people will need more information.
100363	More people would be aware of my book.
100373	Because someone might see it and be interested and order a copy.
100382	Anybody that is interested it would be helpful.
100383	Public visibility not previously gotten.
100385	I think the people reading the excerpt might want to read the book.
100390	My books are great.
100391	Whoever is looking might buy it.
100393	Information about the books made available to more people.
100397	Might.
100400	Not appreciated by today's reader.
100401	It would be more likely for someone to stumble onto my book this way.
100402	It would be more exposure to my book.
100411	Because people might come across it in an online search, which might, otherwise, never have heard of it. This is my

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
	experience, when I come across books in a Google search, I click on it, read the excerpt and in some cases, I've gone out and bought the books, one or two cases.
100412	More people might read, or purchase the works.
100413	Well, again, if you don't know it's there, you wouldn't be offered it.
100416	Simply that under some rubric people could find out one more thing that they did not know - enhances the search for knowledge - not concerned with royalties or stealing - on line is great.
100423	I feel that the benefit to me would increase.
100424	The exposure.
100432	It would bring it to the attention somebody that would want to buy a book.
100436	More people would know about the book.
100437	More people exposed to my material.
100438	People would be enticed.
100440	Most of the type my books don't get marketed. This would help them get marketed.
100445	Because people search Google. Spreading ideas and people would be better off.
100448	Because the more people that look into it and want to taste it.
100449	More people would know about it.
100452	Would remind people that it exists - 7 years old.
100453	More people being aware of the book.
100455	If you read part of it you would want to read more of it.
100456	People may be interested. It cannot harm.
100457	More people would be aware of it.
100460	It would make a casual researchers more familiar with the work.
100462	For information if people are satisfied they can buy my book.
100464	They would buy my books.
100468	My guess is that the nature of the topics students would consult it in college and they would come to it more quickly through the internet.
100471	It might to get the book to get the whole.
100475	The demand might be improved but financially it has very little impact on me since my publisher went out of business.
100476	The more people know about what I do the more likely they will be to buy my book.
100480	Because of the additional exposure.
100482	Most of my books are pretty old, so this way people could get in touch with the books.
100488	Any kind of advertising is good.
100489	Well, a lot of my books are poetry, and people are looking for a title. Their access to it would be immediately, and mostly they're small print runs, and I think it would be good to be out there.
100490	The person who is interested would find out about it.
100496	More younger women could learn something from my book.
100497	Easier to know what the book is about rather than running to the library or bookstore. Faster access.
100500	Because it's sold at gift shops and people that buy the book also want to know where also to get the book for their friends.
100501	Again because more people seeing my books may want to acquire the books.
100504	Slightly improved because someone might be attracted by the excerpt of my book.
100508	Much wider exposure.
100512	I would be very pleased. Most authors are writing fiction books. You can get a global approach.
100520	It would increase awareness of the books existence.
100521	Any press is better than no press.
100524	More chances people have to see info the better it is.
100525	If they read the excerpts they might like the book.
100528	If people can find a little more about it than they might want to have a copy.
100531	Thinks that people who are not familiar might look and read an expert and think maybe they should buy it.
100537	It gives readers an opportunity to sample and then possibly buy it.

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100545	By giving it wider distribution.
100549	It would get more exposure.
100555	Might improve sells the short experts might want to read more.
100556	The more people see these excerpts the more people that would want to read them.
100565	Think that books read well and the experts read well and increase the audience.
100568	I think people reading excerpts would be inclined to read the whole book.
100572	Slightly improved again because more people would see my book.
100573	Its greater publicity.
100574	More exposure that could be good.
100576	More people would have more information about them.
100579	It creates a larger audience for the book.
100580	If they saw it they would buy it.
100581	More people would have access.
100582	Greater availability to the public.
100588	More likely to buy it.
100591	People would have a chance to see it more quickly instead of wandering a library looking for it.
100593	People ran across things on my website and they like it which show improve.
100594	Exposure, more people know about my work the better for me.
100595	Because more people would have the possibility of finding out what subject matter his book is all about.
100596	More people would be exposed to it.
100597	More exposure and people would want to have a copy.
100598	Depends on timely advice.
100605	Because again it's more free advertising for more book and can build demand.
100617	My book is primarily about Russia and Russia is a very hot topic now.
100624	Greater exposure.
100628	More exposure.
100629	Anything that brings it to more people's attention would be a benefit.
100632	People would be more aware that a book would be on a particular subject.
100633	Bring it back to life a little bit.
100634	That they wouldn't be discoverable.
100635	People would be interested and read the rest of the book.
100639	If it had a high appearance in the search engine more people would see it.
100645	Google is very powerful search engine for everything and a form of exposure.
100648	Because its currently out of print and would be more available.
100649	Same answer before.
100651	Because Right now it's out of print.
100652	The equivalent of advertising.
100656	Because that books would might be off the scene, Google could be more current opposed to past books that are printed.
100661	My books are not widely circulated It would benefit me because more people would read them.
100663	More people would know their existence.
100664	If someone reads a portion then they might want to go out or buy the whole book. Increase the demand for book.
100665	If a person scanned it they might buy it.
100670	Publicity helps.
100677	From the accessibility.
100682	People who were looking for the book the Google scanning would make it useful for them to find the book.
100683	The quality of the book.
100685	I think it would draw attention to the book and the quality to the book and they would purchase the book.
100686	If it was a short excerpt people might want to read the rest.
100688	If people can see a portion they might want to read the rest of it.
100689	It's like a review

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100697	I feel if someone has seen any part of the book they will want to see the rest of it.
100701	A lot of people buy my book because of the title and subject matter.
100702	Because Of people who are curious, People could be more informed about the book.
100706	Folks could more easily get a sense of the content of the particular book that might encourage them to purchase the book itself.
100707	The chance of whoever reads the excerpts is intrigued by it.
100708	Have a look at a book and think it's interesting might want to be the whole book.
100715	Because poets are Googled individually as authors and when poems come up people tend to look for the collections.
100717	Google is the most famous name on the web so people would see it.
100719	Well they have been out of print, it would help the books out a lot.
100721	Again because it is the way to go because people are on the internet more and so people would see it and say what is this.
100722	Basically because any publicity even bad publicity usually helps book sales.
100723	A lot of my books are mysteries and a lot of people like mysteries and would like to know about them as soon as they come out.
100726	I'd guess that potential purchasers would find out enough to buy the book.
100727	Because it would open my books to a wider audience.
100731	I don't know.
100732	Depends on what people are reading.
100734	Same answer as before. It provides a good way of merchandising the book.
100735	If it were available to a wider public in short excerpts the wider public would have the opportunity to become engaged by the book and possibly go out and purchase a copy.
100737	Some people around the world might become aware of these books. Good promotion needed.
100738	If potential buyers actually read the portions they might be interested in purchasing the book.
100740	Because it would be more immediately available to a larger population.
100747	More people being aware.
100749	Most things that are on the internet if people are exposed to it there would be enough of them who would want to get it.
100750	Because you have a wider audience.
100755	People get exposed to enough to create interest.
100756	People would know what they are buying.
100757	It's free advertising.
100758	If somebody reads it they might be interested.
100761	It would get the book around.
100762	The lower east side is not necessarily time related and it's out of print. Having it circulated might be positive.
100764	The same answer as before.
100765	It can't hurt to get samples of your crows out floating around.
100767	It would increase visibility.
100773	Same answer as before.
100778	Just the fact that it would available to the public.
100779	Looking for specific topics they can find the book.
100781	Any reader who would be drawn to buying it.
100783	More people would be familiar with them.
100786	More and more people are using Google and electronics and it's easier to get stuff that way.
100787	Because my books are well written and highly readable.
100791	I don't know just guessing.
100794	Suspect it might.
100800	Somebody might read a part and might like it.
100801	A lot of people look at Google it could help.
100805	Because they saw that and will go to bookstore to get another one.

Case ID	Q295: What makes you feel the demand for your book would improve from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100806	Well it would have more visibility.
100809	Greater public exposure.
100816	Give the newer generation access.
100818	Introduce more people to the book.
100821	People are all over the place on the tube and the internet. Can't do any harm on there.
100825	They are pretty good and people would want to look at it.
100827	There would be awareness that these books exist.
100828	It would reach a wider audience.
100829	Any writer hopes that a little taste of the book would make the reader want to read the whole thing.
100833	Simply that if people looking for a subject or me they would come across these things and might spark interest in the book.
100834	Because somebody might then wish to read the whole book.
100836	Because some people are attracted when they see an excerpt rather than a cover it makes more of an impact on the reader. Catches their interest.
100839	Same answer as before.
100840	I look inside books to see if I want to buy them.
100841	Because anyone reads the copy would be moved to want to go out and buy the book.
100847	More people would be exposed.
100855	Because of the exposure.
100856	It would someone is available.
100857	People would look for that information.
100858	You'd have a little more coverage, people would be able to read a little bit of it.
100859	I think the reader would have more insight on the subject.
100862	Just getting into the public spear.
100863	It's getting out there.
100864	Because its material and they get to see it.
100873	More people would be aware of it.
100883	People see how good it is they will want it all.
100886	I don't profit directly from these books I just did it as a labor of love.
100890	Exposure.
100891	Because I am responsible entirely for publicity of books, I can't travel or promote my own work and the exposure is good.
100892	If people can have access to some of it they might be interested in buying the book.
100895	Anything that is brought to people's attention could be positive.
100906	I think it would be publicity for my books, more demand then for my books because more people will see my books.
100907	It might improve because having just read an excerpt in a masters program students and other invited guests; mentors; faculty wanted to read more.
100908	Increases the opportunity for people to see the work.
100909	More people would be aware of the book.
100910	Because of the free advertising.
100912	Again due to the greater exposure of my book.

Case ID	Q277: What makes you feel the demand for your book has been harmed from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
100014	Because if someone can get it for free they won't buy it.
100465	Benefit would be more positive.
100430	I am not aware of losing any royalties - I am also aware that people may see my book and be interested in it - my judgment is that I have benefited.
100680	Its already available online.
100015	People are reading online not buying it.
100583	There are people who have taken excerpts from the book and otherwise they could have bought the book instead.
100894	They have no write.

Case ID	Q297: What makes you feel the demand for your book would be harmed from Google scanning your copyrighted books so that they can be searched online and short excerpts displayed in search results?
28	same reason I gave for earlier question
111	Most of my books are used in the context of seminaries and theological courses. They have become known in the trade as 'modern classics' and don't need any further exposure, particularly exposure that might lead to the posting of the entire contents online.
116	Readers would rely on google results only
122	see previous answer
124	It might not then be necessary for the reader to purchase a book or too request it at a library.
172	too much information would be displayed
238	Same reason as given before - people would have less reason to purchase my book.
247	Quotes out of context can be misleading.
267	same
100026	If they can find it there they might not be interested in buying the book or reading the book.
100087	I teach at a university. My students often go to sites where articles are excerpted and they quote only from the excerpted passages.
100124	I think that they should compensate.
100135	If they can read a condensed version, they wouldn't buy.
100259	Students would be less likely to buy a text books.
100291	If they scan it without pay I would be harmed unless it were out of print.
100341	A person looking for specific material to use would stop with that and not want to read the whole book.
100354	Google books would be taking my intellectual property without any compensation to me.
100421	It's a great idea, you need to have your books published and popularized.
100446	Most people would want hard copy of book.
100459	People can get it for free and it's better to buy the book.
100523	Once you make it free and accessible why would people go out and buy it.
100586	Obvious thing.
100607	It is a short circuiting of concept of intellectual property.
100679	Fewer people would want to purchase the book.
100700	Students would get it for free instead of buying it.
100703	I just the one book is so slight, that they can read the whole thing without paying for it.
100714	If people can see it online then they don't need to buy it.
100784	Because somebody would just take it wouldn't have to buy it.
100795	It's going to be a scholarly book and it's a very small audience. Libraries purchase and if it were available electronically they would not purchase it.
100812	If people have it available from scanning they aren't going to buy it.
100871	People would be required to buy the book in order to read it.